



Ohio Department of Natural Resources

JOHN R. KASICH, GOVERNOR

JAMES ZEHRINGER, DIRECTOR

Division of Wildlife
Scott Zody, Chief
2045 Morse Road, G-3
Columbus, Ohio 43229

SEPTEMBER 16, 2015

Dear Ohio Hunting & Fishing License Sales Agent:

The Division of Wildlife would like to thank you for providing customers their hunting and fishing licenses as well as for serving as a game check location. We are quickly approaching some of the busiest days of the year for license sales so I would like to ensure you are prepared for the potential sales increase.

The following are important dates for the remainder of the license year. You can expect license sales to increase a few days prior to each opening date. In preparation for the increase in sales, please ensure you have enough hunting regulations in stock.

September 26 – February 7	Archery deer season
October 10 – November 29	Fall Turkey season
November 21 and 22	Youth gun deer season
November 30 – December 6	Gun deer season
December 28 – December 29	
January 9 – January 12	Muzzleloader gun deer season

Other Reminders:

- Make sure the customer is fully aware of licenses purchased before leaving the store. To prevent voids and customer frustration, it is recommended to ask every customer if the licenses and permits you provided are correct. This is especially important in light of the limited use of the antlerless deer permit this year.
- Remind all your staff that only the entire transaction can be voided. Do not provide a customer a partial transaction. If the customer refuses one permit in a transaction, the ENTIRE transaction must be voided and you must repurchase all products. The store is responsible to pay for any license that cannot be voided.
- Enclosed is a map of the state identifying the counties where the antlerless deer permit is valid for use. The antlerless deer permit is even further limited in use compared to the 2014 season. This year it is valid primarily in urban counties.

Please circulate this information to anyone who processes license sales at your agent location. You can visit wildohio.gov/ohiolicenseagent to view reference materials or you can contact the Ohio Division of Wildlife at 1-800-945-3543 for additional assistance. The Division of Wildlife greatly appreciates your business service as a license and game check agent.

The Division of Wildlife will make additional products available for purchase by customers through license agents. Beginning on September 24, customers will be able to purchase Wild Ohio Memberships which includes the popular Wild Ohio Magazine and the Ohio Legacy Stamp.

These products will be sold through the license system and will appear under a new category at the top of the license offerings screen. Once purchased, a receipt will be printed and the product will be mailed to the customer's address within 30 days of purchase. Just as with any other license or permit sold, the license agents will receive \$1 of revenue from each membership and legacy stamp sold.

Many customers will not realize these products are available for purchase at license agents. To help in promoting the products, the Division of Wildlife asks that you promote and cross sell the Wild Ohio Legacy Stamp and the Wild Ohio Membership to customers who purchase their licenses. Please ask every license customer if they would like to purchase their Wild Ohio Magazine or Ohio Legacy Stamp with their license purchase.

To assist you in the selling of the products, a card is enclosed that you can display and make available to customers and to sales clerks.

Please circulate this information to anyone who processes license sales at your agent location. You can visit wildohio.gov/ohiolicenseagent to view reference materials or you can contact the Ohio Division of Wildlife at 1-800-945-3543 for additional assistance. We appreciate your participation in the license sales and game check program.

Sincerely,



Andrew Burt
Licensing Coordinator

