



# Ohio Department of Natural Resources

JOHN R. KASICH, GOVERNOR

JAMES ZEHRINGER, DIRECTOR

**Division of Wildlife**  
*Scott A. Zody, Chief*  
2045 Morse Rd., Bldg. G  
Columbus, OH 43229-6605  
Phone: (614) 265-6300

February 25, 2014

Dear Potential Advertiser;

Ohio's hunters and anglers spend millions of dollars every year on outdoor products and services. Promote your business or services in Ohio's hunting and fishing regulation publications and you can reach more than 1.2 million hunters and anglers!

The Ohio Department of Natural Resources, Division of Wildlife manages the fish and wildlife resources in the state and distributes Ohio's regulations. These regulations reached more than 1,281,378 potential customers in the 2013-2014 seasons. Advertising with the Ohio Division of Wildlife puts your information in the hands of every hunter and angler in the state. No other printed publication reaches as many targeted, potential customers.

The Division of Wildlife is making available to the public limited space on specific pages, sections, and locations in the 2014-2015 Ohio Hunting Regulations.

Unlike traditional media sales and marketing agencies, the Ohio Division of Wildlife is a government agency bound by purpose and ethics to serve all Ohioans equally and fairly without bias or preference. All transactions must be fair and transparent so that no advantage is given to any group or individual and the highest ethical standards possible are maintained.

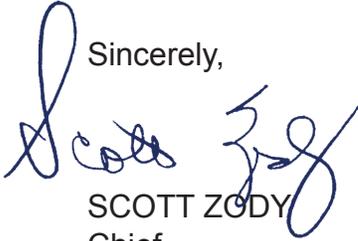
The blind bidding process allows all businesses, corporations, and individuals to consider what their particular needs are, where they would like their product or service promoted, and what that opportunity is worth compared to other promotional investments. The sealed bids are evaluated after the closing dates and awards are made based on the bids submitted. Each page, section, or location will have a minimum bid price and specifications for each. All bids considered will have to meet or exceed the posted minimum bid price.

Bidders must submit a complete competitive sealed bid. An Advertising Bid Form is supplied with this mailing and must be submitted with the required information. Bids are accepted for the Ohio Fishing Regulations beginning in August, and for the Ohio Hunting and Trapping Regulations in March.

Please keep in mind the ODNR Division of Wildlife reserves the right to select or reject advertisers based on the compatibility and propriety of the Advertiser with a medium and with the mission and goals of the ODNR Division of Wildlife. Also, ODNR Division of Wildlife will not accept advertising for illegal activities, tobacco products, alcoholic beverage products, pornographic products,

fireworks, images that portray any unsafe or improper activity, private lotteries, scientifically unproven technologies, ads claiming to provide a health or medical benefit, advertising for political candidates, advertising that contains or conveys a political message, any advertising that implies endorsement by the ODNR Division of Wildlife, or one that is demeaning to any protected class, including but not limited to minorities, ethnic groups or women. ODNR Division of Wildlife may reject advertising from any entity whose activities are either intended or may be construed to influence the outcome of any election, department permitting, contracting or other regulatory program.

The revenue generated through advertising sales reduces the cost of producing these publications, which makes more funding available for important fish and wildlife management projects. Every dollar you invest in advertising with the Ohio Division of Wildlife goes back into the Wildlife Fund. This fund is used to improve the fish and wildlife resource and their habitats, which makes Ohio a great place to hunt and fish.

Sincerely,  
  
SCOTT ZODY  
Chief

SZ/VE/vf

Enclosures

## **Additional Specifications**

### **INVITATION TO BID FOR:**

Invitation to Bid (ITB) on advertising space(s) available in the printed version of the publication entitled ***Ohio Hunting and Trapping Regulations 2014-15***.

Any questions or clarifications regarding this Invitation to Bid (ITB) should be directed to the Division of Wildlife, **wildlife.matters@dnr.state.oh.us**, **1-800 WILDLIFE** or **wildohio.com**.

**BID TITLE:** Advertising, ***Ohio Hunting and Trapping Regulations 2014-15***

**DEADLINE FOR SUBMISSION DATE:** **March 20, 2014**, received by 4:00 p.m. E.S.T.

**BID NOTICE DATE:** **March 3, 2014**

### **A.0 - DESCRIPTION; OVERVIEW**

#### **A.1**

##### **Available to the Public for Bid**

The Ohio Department of Natural Resources, Division of Wildlife, hereinafter referred to as the "Publisher", is making available to the public, limited space on specific pages, sections, and locations in the **2014-2015** printing of the ***Ohio Hunting and Trapping Regulations*** publication. Awards will be based on **the** highest bid from **any** responsive and responsible bidder that meet the terms, conditions, and limitations stated in the Terms, Conditions and Limitations Section of this ITB.

#### **A.2**

##### **Responsive Bidder**

A bidder (herein also referred to as advertiser) is responsive if the bid responds to the bid specifications in all material respects and contains no irregularities or deviations from the specifications that would affect the amount or specifications of the bid or otherwise give the bidder an unfair competitive advantage.

#### **A.3**

##### **Responsible Bidder**

The Publisher's determination of the definition of a responsible bidder includes but may not be limited to the following factors:

1. the bidder's business or mission provides benefits and/or services to hunters, anglers, or outdoor recreational activities
2. the bidder's business or mission complements, matches, or supports the goals and mission of the Publisher
3. the bidder's business or mission shows respect and appreciation for wildlife and habitat

4. the bidder's business facilities reflect a professional and responsible business practice that reflect positively to the public,
5. the bidder's business or product can provide what is promoted in the ad

#### **A.4**

##### **Bid Price**

Each page, section, or location made available for advertising/promotional space will have a minimum bid price for that specific page, section, or location and specifications for each (see **Exhibits A, B and C**). All bids considered will have to meet or exceed the posted minimum bid price.

Each bidder will indicate if they wish to be considered for only one (1) space or two (2) spaces in the publication.

Each bidder will have the opportunity to bid on up to two (2) locations in the **Hunting and Trapping Regulations** Section and/or the Outdoor Sports Marketplace Section indicating their preference as either first or second (1<sup>st</sup>, 2<sup>nd</sup>).

A bidder could result with two (2) advertising awards total if they indicate they wish to be considered for more than only one (1) space (see Advertising Bid Form).

If a bidder is the highest bidder for more than one (1) location and the bidder indicated they wish to be considered for only one (1) space, preference will be given to the ad that is larger in size.

No single bidder will be awarded more than two (2) locations total in the **Ohio Hunting and Trapping Regulations** publication based on bids collected.

#### **A.5**

##### **Complete Competitive Sealed Bid**

Bidders must submit a complete competitive sealed bid, which should include the items listed in the **How to Submit Bids** section of this ITB and any additional information required. An Advertising Bid Form is supplied with this ITB that must be submitted and filled out with the required information.

All Advertising Bid Forms will be sent to the **ODNR, Division of Wildlife, Fiscal Section, Attention Regulations Advertising, 2045 Morse Road, Bldg. G, Columbus OH 43229-6693**.

All bid envelopes must include the words **SEALED BID** on the outside of the envelope. All bids will be secured and remain sealed until the posted DEADLINE FOR SUBMISSION DATE. After the DEADLINE FOR SUBMISSION DATE all bid envelopes will be opened and reviewed to determine if the bid meets all of the requirements listed in the Terms, Conditions and Limitations Section of the ITB. If the bid meets all of the terms, conditions and limitations, an award will be made to the highest responsive and responsible bidder.

## **A.6**

### **Successful Bidder**

When making an award for a specific page, section, or location, preference will be given to the larger ads.

A bidder is considered successful if its bid offer is the highest dollar amount for that particular specified page, section, or location that the bidder is bidding on and meets all of the terms, conditions and limitations stated in this ITB in comparison to all other bidders. While bidders may offer discounts and other similar incentives, discounts and incentives will not be used in making the determination of the bid. The ad spaces have requirements and specifications as indicated on the Advertising Bid Form and awards to successful bidders will be made according to these requirements, limitations, and specifications.

## **B.0 - INSTRUCTIONS AND RESPONSIBILITIES FOR BID**

### **B.1**

#### **Bidder May Request Clarification**

If a bidder discovers an inconsistency, error, or omission in this ITB, the bidder should request clarification from the Publisher. Bidders should make their requests for clarification a minimum of five (5) working days before the DEADLINE FOR SUBMISSION DATE. No other form of clarification is acceptable. Failure of bidder to comply may result in the Bidder being deemed not responsive.

Any questions or clarifications regarding this Invitation to Bid (ITB) should be directed to the Division of Wildlife, **wildlife.matters@dnr.state.oh.us**, **1-800 WILDLIFE** or **wildohio.com**.

### **B.2**

#### **When Bids may be Submitted**

The Publisher must receive **SEALED BID** envelopes and have them time stamped no later than 4:00 p.m. E.S.T. on the DEADLINE FOR SUBMISSION DATE. Bids received after 4:00 p.m. E.S.T. on the DEADLINE FOR SUBMISSION DATE will be considered as late, will not be considered, and result in the Bidder being deemed not responsive.

### **B.3**

#### **Rejected Bids**

The Publisher may reject any bid, in whole or in part, if any of the following circumstances are true:

1. The bid is not in compliance with the requirements, specifications, terms, conditions, or limitations stated in the Agreement and/or the ITB,
2. The Publisher determines that awarding any item is not in the best interest of the Division of Wildlife, the Department of Natural Resources, or the State of Ohio.

## **B.4**

### **Tied Bids**

If two or more bidders offer the same price for the same size for the same page, section, and/or location and both are determined to be responsive and responsible, the Publisher may break the tie with the flip of a coin. The Publisher may assign “heads” and “tails” to the bidders. The coin flip may be conducted in the presence of the bidders, if they elect to be present, and is the final determination of the lowest, responsive and responsible bidder. When making an award for a specific page, section, or location, preference will be given to the larger ad.

## **B.5**

### **Withdrawal after Bid Opening**

A bidder may, by written request, withdraw its bid after bid opening, if there is reasonable proof that an inadvertent mistake was made and the correction cannot be determined with reasonable certainty. “Inadvertent” means inattentive or unobservant; heedless; due to oversight; unintentional. If the Publisher suspects that the successful bid contains a mistake, the Publisher may ask the bidder for written confirmation of its bid.

## **B.6**

### **Correction before Bid Opening**

If a bidder withdraws its bid and resubmits it with revisions, the revisions should be clearly identified, dated, and signed or initialed by the bidder on the resubmitted Advertising Bid Form. The omission of a bidder’s signature to a resubmitted bid may result in the bid being determined to be not responsive. Any corrections must be completed off the premises.

## **B.7**

### **Correction after Bid Opening**

The Publisher may permit a bidder alleging an inadvertent error to correct its bid, after opening, only if the mistake and the correction are clearly evident from the bid and correction does not otherwise give the bidder an unfair competitive advantage.

## **B.8**

### **Required to Comply**

Bidders are required to comply with all of the terms and conditions of the ITB, whether the bidder had actual knowledge of the terms and conditions of the ITB and regardless of any statement or omission in the bid that might indicate a bidder’s contrary intention. The Publisher will not agree to any additional or inconsistent terms or conditions proposed by the bidder. The terms and conditions of the ITB prevail over any inconsistent or additional terms or conditions of the bid proposed by the bidder.

## **B.9**

### **Information Requested.**

The Publisher may request additional information to evaluate a bidder's responsiveness to the ITB or to evaluate a bidder's responsibility. If a bidder does not provide the requested information, it may adversely impact the Publisher's evaluation of the bidder's responsiveness or responsibility.

## **B.10**

### **Ethics**

All bidders and employees of the Publisher are bound by the Ethics Laws of the State of Ohio. Any bidder or employee of the Publisher who violates any of these laws will be subject to penalties set forth by law.

## **B.11**

### **Non-Collusion Certification**

By the signature affixed on the Advertising Bid Form the Bidder certifies the he/she is (sole owner, partner, president, secretary, etc.) of the party making the forgoing bid; that such bid is genuine and not collusive or sham; that bidder has not colluded, conspired or agreed, directly or indirectly, with any bidder or person, to put in a sham bid; or colluded or conspired to have another not bid and has not in any manner, directly or indirectly, sought by agreement or collusion, or communication or conference, with any person to fix the bid price of its bid or any other bidder, or to fix any overhead, profit or cost element of the bid price, or of that of any other bidder, or to secure any advantage against any bidder or any person or persons interested in the proposed contract; and that all statements contained in the bid are true; and further, that the bidder has not, directly or indirectly, submitted this bid, or the contents thereof, or divulged any related information or data to any association or to any member or agent of any association.

## **C.0 – SPECIFICATIONS**

### **C.1**

#### **Space Available and Minimum Bid Price(s)**

The following is a list of the pages, sections, sizes, and locations, with specific specifications and the minimum bid price for the locations that will be made available for bid.

Each bidder will have the opportunity to bid on up to two (2) locations total indicating their preference as either first or second (1<sup>st</sup>, 2<sup>nd</sup>). No single bidder will be awarded more than two (2) spaces total based on bids collected. When making an award for a specific page, section, or location, preference will be given to the ad that is larger in size. (See **Exhibits A, B and C**)

The Publishers has the discretion to award ad space to bidders who bid on lower priced, smaller spaces to the higher priced, larger spaces **IF** the higher priced spaces receive **NO** qualifying bids.

## **SPECIFIC LOCATIONS IN THE HUNTING AND TRAPPING REGULATIONS SECTION**

**Six (6) pages** of space are available in these specific locations.

**1A – Inside Front Cover**, opposite the publication Index

**SIZE:** Full Page ads, 5.375" x 8.375" Full Bleed;

**Minimum Bid Price; Full page ad; \$8,000.00**

**SIZE:** Half page ads, 5.375" x 4.1875" Full Bleed;

**Minimum Bid Price; Half page ads; \$4,000.00**

**2B – Page 4; (opposite) Season and Bag Limit Table**

**SIZE:** Full Page ads, 5.375" x 8.375" Full Bleed;

**Minimum Bid Price; Full page ad; \$6,000.00**

**SIZE:** Half page ads, 5.375" x 4.1875" Full Bleed;

**Minimum Bid Price; Half page ads; \$3,500.00**

**3C – Page 6; (opposite) Deer Seasons and Bag Limit Map**

**SIZE:** Full Page ads, 5.375" x 8.375" Full Bleed;

**Minimum Bid Price; Full page ad; \$7,000.00**

**SIZE:** Half page ads, 5.375" x 4.1875" Full Bleed;

**Minimum Bid Price; Half page ads; \$4,000.00**

**4D – Center Spread**

**SIZE:** Full Spread, (across center gutter) ads, 10.75" x 8.375" Full Bleed;

**Minimum Bid Price; Full page ad; \$10,000.00**

**SIZE:** Full, Single page ads, 5.375" x 8.375" Full Bleed;

**Minimum Bid Price; Half page ads; \$6,000.00**

## **HUNTING AND TRAPPING REGULATIONS SECTION**

Only **seven (7) pages** of space are available in this section. Placement of ads in this section is at the discretion of the Publisher.

**6F – Full Page Ad,**

**SIZE:** 5.375" x 8.375" Full Bleed;

**Minimum Bid Price; \$5,000.00**

**7G – One-Half (1/2) Page Ad,**

**SIZE:** 5.375" x 4.1875" Full Bleed;

**Minimum Bid Price; \$3,000.00**

**8H – One-Third (1/3) Page Ad,**

**SIZE:** 5.375" 2.75" Full Bleed;

**Minimum Bid Price; \$1,800.00**

## **OUTDOOR SPORTS MARKETPLACE**

Only **four (4) pages** are available in this section. Placement of ads in this section is at the discretion of the Publisher.

### **9J – Half Page Ad**

**SIZE:** 4.5" x 3.75" No Bleed

**Minimum Bid Price; \$1,500.00**

### **10K – One-Third Page Ad**

**SIZE:** 4.5" x 2.5" No Bleed

**Minimum Bid Price; \$1,000.00**

### **11L – One Quarter Page Ad**

**SIZE:** 2.25" x 3.75" Vertical, No Bleed

**Minimum Bid Price; \$800.00**

### **12M – Classified Ad**

**SIZE:** 2.25" x 1.25" No Bleed

**Minimum Bid Price; \$250.00**

## **C.2**

### **Mechanical Requirement for Printing Publication**

The *Ohio Hunting and Trapping Regulations* publication specifications: finish trim size: 5.375" x 8.375"; printed web offset; saddle-stitched; gloss coated 70 lb. white stock.

## **C.3**

### **Material Preferred**

*Digital submissions are preferred.*

**Formats:** Adobe In-Design (CS4), Photoshop or Illustrator documents, jpg. files at 300 dpi, and/or PDF files prepared and formatted for printer. Accepted (but not preferred) also, Microsoft Word, or Publisher. Art elements at 300 dpi or greater resolution, 100% of original size, supplied in Mac format via CD or DVD and all art files, fonts, etc. included. Hard-copy proofs at 100% size to match each supplied digital file must be provided.

## **C.4**

### **Finished Artwork**

All final, finished artwork for the ad must be delivered to the Publisher in one of the above required formats no later than **April 11, 2014**.

Finished artwork formatted as specified in **C.4 Material Preferred:** must be sent to:

**Ohio Department of Natural Resources  
Division of Wildlife,  
Graphic Communications Section  
Attn: Advertising, Ohio Regulations  
2045 Morse Road, Bldg. G2  
Columbus, Ohio 43229-6693**

## **C.5**

### **Art, Design, Service Fees**

All hard copy submissions may be subject to scanning charges to convert to digital. Composition and typesetting are chargeable to advertiser at Publisher's cost.

Publisher reserves the right to reject advertising it judges to be of sub-standard quality, or may reset copy at advertiser's expense. All art, design, and/or servicing fees will be billed to the advertiser at a rate of **\$85.00** per hour in one half hour increments per project.

## **C.8**

### **Production Schedule and Timeline**

The production schedule and timeline is:

- **March 3, 2014;** Bid Notification
- **March 20, 2014;** Deadline for receiving **SEALED BIDS**
- **March 26, 2014;** Notice of approval and award sent to successful bidder
- **April 11, 2014;** Advertising Agreement with signatures received by Publisher
- **April 11, 2014;** Payment in full for successful bid price quoted received
- **April 11, 2014;** Final approved artwork received by Publisher
- **May 15, 2014;** Final artwork sent to printer by Publisher
- **June 1, 2014;** Printed publication distributed and in circulation

## **D.0 - TERMS, CONDITIONS AND LIMITATIONS SECTION**

### **D.1**

#### **Wildlife Violations**

Businesses, vendors, persons, or places of operations that have had wildlife violations may be rejected from the bidding process. (Businesses or individuals may apply for an exemption to this rule if there have been no citations from the Division of Wildlife within the past five years.)

### **D.2**

#### **Change in Ownership**

A change in ownership or name/title of client does not release the originating agency/advertiser from liability for payment.

### **D.3**

#### **Publicity**

The Contractor will not advertise that it is doing business with Publisher or use this Contract as a marketing or sales tool without prior, written consent of the Chief of the Division of Wildlife.

#### **D.4**

##### **News Copy or Editorial Material**

Advertisements resembling news copy or editorial material will be identified as an "ADVERTISEMENT" by the Publisher.

#### **D.5**

##### **Errors**

The Publisher is not responsible for errors in key numbers, text, or copy, nor is Publisher responsible for copy changes received after closing date for submission of ads.

#### **D.6**

##### **Failure to Print, Publish, or Circulate**

Publisher is not liable for any failure to print, publish or circulate all or any portion of any issue in which an advertisement accepted by Publisher is contained if such failure is due to acts of God, strikes, accidents or other circumstances beyond Publisher's control or beyond the Publisher's stated intentions or goals.

#### **D.7**

##### **Damages Arising from Bid Specifications**

A bidder may not be compensated for damages arising from inaccurate or incomplete information in the ITB specifications or from inaccurate assumptions based upon the specifications.

### **E.0 HOW TO SUBMIT BIDS**

#### **E.1**

##### **Attachments**

The **Advertising Bid Form** and **Exhibits A, B and C** are attached for reference.

#### **E.2**

##### **Advertising Bid Form**

Each bidder must fill out and submit the **Advertising Bid Form** supplied with this ITB with all the required information.

#### **E.3**

##### **Sealed Bids**

Each Advertising Bid Form must be submitted in a sealed envelope to the following address (with the words **SEALED BID** clearly marked on the outside of the envelope):

**Ohio Department of Natural Resources  
Division of Wildlife, Fiscal Section  
Attn: Regulations Advertising**

2045 Morse Road, Bldg. G  
Columbus, Ohio 43229-6693

#### E.4

##### **Courier Service**

If a bidder uses an express mail or courier service, the title and the words **SEALED BID** must be clearly marked on the express mail or courier envelope, or must be enclosed in a sealed envelope inside the express mail or courier service envelope, with the title and the words **SEALED BID** clearly marked on the inside envelope. A bid that is not properly and clearly marked and is inadvertently opened before the scheduled bid opening time may not be evaluated for award.

#### E.5

##### **Contract and Payment after Award**

After the successful bidder is notified by letter, the bidder will have until 4:00 p.m. **April 11, 2014** to return the signed contract and submit full payment for the space(s) awarded either by certified bank check, cashier's check or money order. If the signed contract and full payment is not received by 4:00 p.m. **April 11, 2014**, the bidder will be considered nonresponsive and the award will be given to the next bidder.

The signed contract and full payment must be delivered to the following address:

**Ohio Department of Natural Resources  
Division of Wildlife, Fiscal Section  
Attn: Regulations Advertising  
2045 Morse Road, Bldg. G  
Columbus, Ohio 43229-6693**

# EXHIBIT A

## Specific Locations in the Hunting and Trapping Regulations 1A - 2B - 3C - 4D

These exhibit examples are for specific ad placement

**1A** - will appear on page 2, inside front cover opposite the publication index

**2B** - will appear on page 4 opposite the Season and Bag Limit table

**3C** - will appear on page 6 opposite the Deer Zone and Bag Limit Map

**4D** - will appear in the center spread, across the gutter in the middle of the publication

**Inside Front Cover**  
Full Page  
Full Bleed  
5.375" x 8.375"  
Minimum Bid  
\$8,000

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**Half Page**  
Full Bleed  
5.375" x 4.1875"  
Minimum Bid  
\$4,000

**PUBLICATION INDEX**

OHIO DEPARTMENT OF NATURAL RESOURCES  
**DIVISION OF WILDLIFE** - [wildohio.com](http://wildohio.com)  
**1-800-WILDLIFE** - [wildohio.com](http://wildohio.com)  
**AUTOMATED GAME CHECK PROCESS**

All deer and turkey hunters must report their kill using the automated game check system. Hunters have three options to complete their game check:

- On the internet at [wildohio.com](http://wildohio.com)
- By telephone at **1-877-TAG-IT-OM** (1-877-824-4864) - This option is only available to those who are required to have a deer or turkey permit to hunt deer or turkeys.
- At all license agents

Game check transactions are available online and by telephone seven days a week and during holidays. See **GAME CHECK AND TAGGING**, Page 16-17.

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THIS SUMMARY is intended for the convenience of hunters and trappers and is NOT INTENDED to cover all laws and regulations. THIS SUMMARY is NOT INTENDED FOR USE AS EVIDENCE or as a DEFENSE IN A CRIMINAL OR CIVIL CASE. Due to possible changes, this summary may not be an accurate reflection of the Ohio Revised Code and Ohio Administrative Code, which contains the details of these regulations. Copies of the actual laws are available for review at each Ohio Division of Wildlife District Office and online at [wildohio.com](http://wildohio.com).

**PUBLICATION 5885 (09/13)** 3

1A

**Seasons & Bag Limit Table**  
Full Page  
Full Bleed  
5.375" x 8.375"  
Minimum Bid  
\$6,000

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**Half Page**  
Full Bleed  
5.375" x 4.1875"  
Minimum Bid  
\$3,500

**HUNTING SEASON DATES AND BAG LIMITS**

**SEASON DATES AND BAG LIMITS**

Species	Opening Date	Closing Date	Daily Bag	Page
Squirrel (red, gray, black, Abn.)	Sept 1, 2013	Jan 31, 2014	6	18
Mourning Dove	Sept 1, 2013	Small Game Hunting		
Ruffed Grouse	Oct 12, 2013	Jan 31, 2014	2	19
Cottontail Rabbit	Nov 1, 2013	Feb 28, 2014	4	19
Ring-necked Pheasant, Chukar	Nov 1, 2013	Jan 31, 2014	2 (locks only)	19
Bobwhite Quail	Nov 1, 2013	Dec 1, 2013	4	20
Fox, Raccoon, Skunk, Opossum, Weasel	Nov 15, 2013	Jan 31, 2014	No Limit	20
Crow, Fri, Sat, and Sun Only	June 7, 2013	Mar 8, 2014	No Limit	20
Coyote	June 8, 2013	Mar 7, 2014	No Limit	20
Feral Swine (wild boar) (See Page 21)	No closed seasons	No Limit	21	
Groundhog	Closed for deer gun season only	No Limit	20	
Waterfowl	See Waterfowl Hunting for details		22	
Wild Turkey: Fall	Oct 14, 2013	Dec 1, 2013	Refer to Turkey Hunting for Day Limits (Pages 14-15)	
Wild Turkey: Spring	April 21, 2014	May 18, 2014		
White-tailed Deer: Archery	Sept 28, 2013	Feb 2, 2014		
White-tailed Deer: Antlerless Deer	Oct 11, 2013	Oct 11, 2013	Refer to Deer Hunting for details on seasons and bag limits (Page 6-12)	
White-tailed Deer: Muzzleloader	Nov 21, 2013	Nov 24, 2013		
White-tailed Deer: Youth Gun	Dec 2, 2013	Dec 7, 2013		
White-tailed Deer: Gun	Dec 2, 2013	Dec 7, 2013		
White-tailed Deer: Muzzleloader	Jan 4, 2014	Jan 7, 2014		

**HUNT SMART. HUNT SAFE!**

**ALL YOUTH HUNTERS**  
Please refer to Youth Hunting on Pages 26-28 for details on dates, areas, regulations, and procedures.

Youth Hunting Seasons	Opening Date	Closing Date
Youth Hunters Small Game Season	Oct 19, 2013	Oct 20, 2013
Youth Deer Gun Season	Nov 23, 2013	Nov 24, 2013
Youth Spring Wild Turkey Season	April 19, 2014	April 20, 2014
Youth Spring Wild Turkey Hunter Specific Areas Only	April 21, 2014	May 18, 2014
Youth Waterfowl Hunting Days	Set and Sun in early Oct (see Publication 5206)	
Youth Waterfowl Opening Day Hunts	Selected areas only on waterfowl opening day	
Youth Controlled Deer Hunts: Application Only	Application Only	
Youth Controlled Waterfowl Hunts: Application Only	Application Only	

**PUBLICATION 5885 (09/13)** 5

2B

**Deer Season Map**  
Full Page  
Full Bleed  
5.375" x 8.375"  
Minimum Bid  
\$7,000

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**Half Page**  
Full Bleed  
5.375" x 4.1875"  
Minimum Bid  
\$4,000

**DEER HUNTING**

**DEER SEASONS AND BAG LIMIT MAP**

THE TOTAL BAG LIMIT IS NINE (9) WITH NO MORE THAN ONE (1) ANTLERLESS DEER. YOU CANNOT EXCEED AN INDIVIDUAL COUNTY BAG LIMIT.

Season	Opening Date	Closing Date
Archery Season	Sept 28, 2013	Feb 2, 2014
Antlerless Deer Muzzleloader Season	Oct 12, 2013	Oct 15, 2013
Youth Gun Season	Nov 23, 2013	Nov 24, 2013
Gun Season	Dec 2, 2013	Dec 8, 2013
Muzzleloader Season	Jan 4, 2014	Jan 7, 2014

**2** One (1) antlerless permit and one (1) antlerless permit. **3** Two (2) antlerless permits and one (1) antlerless permit. **4** Three (3) antlerless permits and one (1) antlerless permit.

**2-DEER COUNTIES** A hunter may kill no more than two (2) deer in a 2-deer county during the 2013-2014 season. **3-DEER COUNTIES** A hunter may kill no more than three (3) deer in a 3-deer county during the 2013-2014 season. **4-DEER COUNTIES** A hunter may kill no more than four (4) deer in a 4-deer county during the 2013-2014 season.

**No more than one (1) with an antlerless permit and no more than one (1) with an antlerless permit.** **No more than two (2) with an antlerless permit and no more than one (1) with an antlerless permit.** **No more than three (3) with an antlerless permit and no more than one (1) with an antlerless permit.**

ANTLERLESS DEER PERMITS WILL NOT BE VALID AFTER DEC. 1, 2013.

THE TOTAL BAG LIMIT IS NINE (9) WITH NO MORE THAN ONE (1) ANTLERLESS DEER. YOU CANNOT EXCEED AN INDIVIDUAL COUNTY BAG LIMIT.

**PUBLICATION 5885 (09/13)** 7

3C

**Full Center Spread**  
Full Bleed  
10.75" x 8.375"  
Minimum Bid  
\$10,000

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**Full Page (One-Half of Center Spread)**  
Full Bleed  
5.375" x 8.375"  
Minimum Bid  
\$6,000

**DEER HUNTING**

4D

# EXHIBIT B

## Hunting and Trapping Regulations Section

### 6F - 7G - 8H

These exhibit examples are for illustration purposes only, not for specific placement of purchased. Placement of these ads are at the discretion of the publisher. The purchased ad may appear within any section of the regulation booklet. Requests for placement will be considered.

#### DEER HUNTING

##### DEER HUNTING HOURS

hours are 1/2 hour before sunrise to 1/2 hour after sunset.

##### DEER HUNTING PERMITS

In addition to your Ohio annual hunting license, you must purchase an either-sex deer permit or an antlerless deer permit to hunt deer in Ohio.

- The either-sex deer permit is valid Sept. 28, 2013 through Feb. 2, 2014.
- Antlerless deer permits are valid Sept. 28, 2013 through Dec. 1, 2013.

##### EITHER-SEX DEER PERMIT

The either-sex deer permit is good for an either-sex or antlerless deer. One permit statewide. No more than one (1) antlerless deer may be taken per season. These permits may be used during any of the deer hunting seasons and for controlled hunts. These permits may be purchased individually through the entire deer season.

##### ANTLERLESS DEER PERMIT

Antlerless deer permits may be used to take antlerless deer ONLY.

Antlerless deer permits are valid statewide. No more than one (1) antlerless deer may be taken per season. These permits may be used during any of the deer hunting seasons and for controlled hunts. These permits may be purchased individually through the entire deer season.

##### WHAT IS AN ANTLERLESS DEER?

Antlerless deer include deer without antlers and deer with antlers less than 3 inches in length.

##### ANTLERED DEER

Antlered deer are deer with at least one antler, or antlers or beams in length.

##### HUNTER ORANGE REQUIRED

Hunting any wild animal except water fowl from 1/2 hour before sunrise to 1/2 hour after sunset during the youth deer gun season, deer season, the antlerless deer muzzleloader season, and

### Half Page

#### Full Bleed

#### 5.375" x 4.1875"

#### Minimum Bid \$3,000

#### TURKEY HUNTING SEASONS

Season	Opening Date	Closing Date
Fall Wild Turkey (See in specific counties, map on Page 15)	Oct 14, 2013	Dec 1, 2013
Spring Wild Turkey (See in specific counties, map on Page 15)	Apr 21, 2014	Apr 28, 2014
Wild Turkey (See in specific counties, map on Page 15)	Apr 21, 2014	May 18, 2014

##### FALL AND SPRING WILD TURKEY HUNTING

- It is unlawful to take more than one turkey per day.
- It is unlawful to hunt or take turkey with the aid or use of bait. An area is considered baited for 10 days after complete removal of any bait.
- It is unlawful to use a live decoy while hunting turkey.
- It is unlawful to possess or use an electronic calling device while hunting turkey.
- It is unlawful to take or attempt to take a wild turkey while it is a tree.
- A successful turkey hunter can aid or assist another hunter who is hunting turkey if the turkey permit has been filled out, he or she does not carry an unexpired employment commonly used to kill wild animals, and has a valid hunting license. Those persons exempted from having a hunting license and turkey permits for turkey hunting on their property

##### FALL TURKEY SEASON

Opening dates are 1/2 hour before sunrise to sunset.

Turkey must be checked by 1:30 p.m. on the day of fall season.

Bag limit is one (1) turkey of either sex.

A wild turkey of either sex may be hunted during the fall season.

##### OPEN COUNTIES

A valid Ohio hunting license and fall turkey permit are required.

Open counties are: Adams, Ashland, Athens, Belmont, Brown, Butler, Carroll, Clermont, Columbia, Coshocton, Cuyahoga, DeLaware, Delaware, Fairfield, Franklin, Gallia, Geauga, Guernsey, Hamilton, Harrison, Highland, Jackson, Holmes, Huron, Jackson, Jefferson, Knox, Lake, Lawrence, Livingston, Logan, Mahoning, Medina, Meigs, Monroe, Morgan, Morrow, Muskingum, Noble, Perry, Pike, Portage, Richland, Ross, Scioto, Seneca, Stark, Summit, Tumbull, Tuscarawas, Winthrop, Warren, Washington, Wayne, and Williams counties.

#### TURKEY TAGGING AND CHECKING

Hunters who kill a turkey must immediately:

- Make a game tag with the hunter's name, date, time, and county of kill.
- Attach the completed game tag to the turkey at the place where it fell.
- Fill in the turkey permit with the date, time, and county of kill.

The hunter must complete the automated game check and tagging process by 1:30 p.m. on the day of the kill. See Game Check and Tagging on Page 14-17.

##### SPRING TURKEY SEASON

• LICENSE AND PERMIT NEEDED

A valid Ohio hunting license and spring turkey permit are required.

Turkey hunting hours are April 21 - May 4, 2014 are 1/2 hour before sunrise to noon.

Turkey hunting hours from May 5 - May 18, 2014 are 1/2 hour before sunrise to sunset.

Spring wild turkey season is open statewide except Lake and LaSalle Wildlife Areas.

The bag limit is one (1) banded turkey. Only one banded turkey may be taken per day. Persons wishing to take a second wild turkey during the spring season must purchase a second spring turkey permit.

Turkey must be checked by 1:30 p.m. on the day of kill.

#### HOW TO TELL A GOBBLER FROM A HEN

### One-Third Page

#### Full Bleed

#### 5.375" x 2.75"

#### Minimum Bid \$1,800

#### SMALL GAME HUNTING SEASONS

Species	Opening Date	Closing Date	Daily Bag
Squirrel (red, gray, black, etc.)	Sept 1, 2013	Jan 31, 2014	6
Muskrat	Sept 1, 2013	Jan 31, 2014	2
Ring-necked Pheasant, Chukar	Nov 1, 2013	Feb 28, 2014	4
Bobwhite Quail (See in Page 20)	Nov 1, 2013	Dec 1, 2013	4
Fox, Raccoon, Skunk, opossum, Weasel	Nov 1, 2013	Jan 31, 2014	No Limit
Crow, Fish, Squirrel, and Squirrel	Jan 1, 2014	Mar 31, 2014	No Limit
Coyote	No closed season	No Limit	No Limit
Feral Swine (wild boar) (See Page 21)	No closed season	No Limit	No Limit

##### HUNTING GAME DURING THE DEER SEASON

It is unlawful to hunt any wild animal except deer, coyote, waterfowl, or feral swine wild boar during the deer gun season from Dec. 2 through Dec. 8, 2013 between 1/2 hour before sunrise to 1/2 hour after sunset. However, you cannot hunt coyote or feral swine wild boar between 1/2 hour after sunset and 1/2 hour before sunrise during any of the deer gun and muzzleloader seasons.

Please refer to Pages 11-12 under HUNTING OTHER GAME DURING THE DEER HUNTING SEASONS.

##### DOVE HUNTING

The U.S. Fish and Wildlife Service sets the framework for hunting doves. Refer to Publication 5298, Migratory Game Bird Hunting Seasons, for details. This publication will be available at wildlife district offices, license agents, and online at [wildlife.com](http://wildlife.com) prior to the season. Hours of dove fields can also be found at [wildlife.com](http://wildlife.com).

Hours of dove are sunrise to sunset. Those for wildlife areas which have been posted with specific regulations.

#### SQUIRREL HUNTING

The daily bag limit is 60, red, gray, black, and fox squirrels can be taken. Hours are 1/2 hour before sunrise to sunset.

#### GROUSE HUNTING

The daily bag limit is two (2) hours are 1/2 hour before sunrise to sunset.

#### RABBIT HUNTING

The daily bag limit is four (4) hours are sunrise to sunset statewide. Closed during the deer gun season (Dec. 2, 2013 - Dec. 8, 2013).

Snowshoe hares are protected by Ohio law and may NOT be hunted. Snowshoe hares are slightly larger than the more familiar cottontail rabbit, and unlike the cottontails, hares turn white during the winter. However, both hares and rabbits will be brown in color at the beginning of the winter. Contact an Ohio Division of Wildlife district office or a state wildlife officer for clarification on hunting regulations for your hunt.

#### PHOENIX HUNTING

Only cock pheasants may be taken. Hours are sunrise to sunset statewide. Only cock pheasants may be killed. Pheasant hunting is open on public and private land. The Ohio Division of Wildlife typically releases pheasants prior to the youth small game season weekends, the opening day of pheasant season, the second Saturday of the season, and Thanksgiving Day. The number of pheasants released will depend on pheasant availability.

Releases will take place at the Blinnock Wildlife Area by permit only, contact the following wildlife areas during pheasant hunting season: Beach City, Berlin, Casar Creek, Camp Belden (Ohio Park), Darke, Delaware, Dillon, Fallsville, Grand River, Highlandtown, Indian Creek, Killdeer Plains, Cobow Lake, Pleasant Valley, Reservoir, Bush Run, Salt Fork, Shreve Lake, Spencer, Spring Valley, Tiffin River, Willard Marsh, Wyandot, and Zepherick.

### Half Page

#### Full Bleed

#### 5.375" x 4.1875"

#### Minimum Bid \$3,000

#### WATERFOWL HUNTING SEASON

##### WATERFOWL HUNTING

The U.S. Fish and Wildlife Service sets the framework for hunting ducks, geese, and other migratory game birds. Waterfowl hunting is governed by 5076 state and federal regulations. Dates, bag limits, and waterfowl hunting areas will be available prior to the printing of this publication. Refer to Publication 5295, Waterfowl Hunting Seasons, available in late September and Publication 5296, Migratory Game Bird Hunting Seasons, available in late August for details of dates, bag limits, and zones. These publications will be available at all wildlife district offices, license agents and online at [wildlife.com](http://wildlife.com) prior to the season.

##### REPORT ALL BIRD BANDS!

Band banding programs provide wildlife biologists with valuable information. These bands provide important information about survival, migration, harvest rates and distribution of waterfowl. To report any bird band—see just bands from mallards or other game birds—call 1-800-327-8466 (2633) or go to [reportband.gov](http://reportband.gov).

##### What do you need to know?

The Ohio Division of Wildlife has hundreds of publications available for free. Everything from a Field Checklist (or Birds of Ohio) to the "Zippinick" Wildlife Area Map can be found at [wildlife.com](http://wildlife.com), or call 1-800-WILDLIFE.

### Full Page

#### Full Bleed

#### 5.375" x 8.375"

#### Minimum Bid \$5,000

#### YOUTH HUNTING SEASONS

Season	Opening Date	Closing Date
Youth Small Game Season	Oct 19, 2013	Oct 20, 2013
Youth Deer Gun Season	Nov 23, 2013	Nov 24, 2013
Youth Spring Wild Turkey Season	Apr 21, 2014	Apr 28, 2014
Youth Spring Wild Turkey Season (Specific Areas Only)	Apr 21, 2014	Apr 28, 2014
Youth Waterfowl Hunting Days	Selected areas only on waterfowl opening days	
Youth Controlled Deer Hunts (Application Only)	Selected areas only on waterfowl opening days	
Youth Controlled Waterfowl Hunts (Application Only)	Selected areas only on waterfowl opening days	

##### YOUTH HUNTING HOURS

All youth hunting hours (except the youth waterfowl hunting days) are available to any hunters that possess a valid youth hunting license. All youth hunters participating in youth hunts, regardless of age, must be accompanied by a non-hunting adult. A non-hunting adult is a person 18 years of age or older who accompanies the youth hunter to and from the field and is present with the youth hunter while the youth hunter is engaged in hunting. The non-hunting adult may not possess any hunting implements.

##### Accompany means to go along with another person while staying within a distance from the person that enables uninterrupted, unaided visual and auditory communications.

##### YOUTH SMALL GAME SEASON

Any hunters possessing a valid youth hunting license may hunt during the following Saturdays and Sundays Oct. 19 and 20 and Oct. 26 and 27 statewide (public and private lands) for rabbit, pheasant, and all other legal game which is in season.

- Quail may be taken only in those counties which are open to quail hunting (see map Page 20).
- Pheasant releases will occur for youth hunts on the following wildlife areas: Berlin, Casar Creek, Camp Belden, Darke, Delaware, Dillon, Fallsville,

### One-Third Page

#### Full Bleed

#### 5.375" x 2.75"

#### Minimum Bid \$1,800

### Full Page

#### Full Bleed

#### 5.375" x 8.375"

#### Minimum Bid \$5,000

#### LICENSES AND PERMITS

##### FOR LICENSE EXEMPTIONS SEE PAGE 34

##### LICENSE SALES SYSTEM

All authorized license sales agents are available at all authorized license sales agents and online at [wildlife.com](http://wildlife.com). Ohio license year begins March 1 and ends the last day of February each year.

Regardless of your age, you must have a hunting license by hunt or trap off legal game in Ohio. Additional permits may be required to hunt or trap specific game animals. The license(s) that you are required to purchase is determined by age and residency status.

##### TO PURCHASE A HUNTING LICENSE YOU MUST DO ONE OF THE FOLLOWING:

- present a previously held hunting license;
- present evidence of having successfully completed a hunter education course from any state;
- swear that you are 21 years of age or older and have previously held a legal hunting license from any state;
- Ohio RESIDENCY STATUS - An Ohio resident is a person who has resided in the state of Ohio for the past six (6) consecutive months. All others are considered nonresidents and must purchase nonresident licenses.

All hunting and fishing licenses and permits can be purchased at [wildlife.com](http://wildlife.com) (online), through a license agent in any Ohio county. To find an agent near you, call 1-800-WILDLIFE (1-800-945-5343) or go to [wildlife.com](http://wildlife.com).

Annual licenses are valid from March 1 through the last day of February. All costs include a \$1.00 writing fee. All sales are final - no refunds.

- It is unlawful to carry the license or permit of another person.

# EXHIBIT C

## Outdoor Sports Marketplace 9J - 10K - 11L - 12M

OUTDOOR SPORTS MARKETPLACE	OUTDOOR SPORTS MARKETPLACE <b>One-Half Page</b> NO Bleed 4.5" x 3.75" Minimum Bid <b>\$1,500</b>		OUTDOOR SPORTS MARKETPLACE
	Classified Ad Size NO Bleed 2.25" x 1.25"	Minimum Bid <b>\$300</b>	
	 <p><b>Wild Ohio</b> MAGAZINE</p> <p>Your Wild Ohio Magazine membership includes six issues of cover-to-cover fish and wildlife information.</p> <p>Click on the <b>Wild Ohio Customer Center</b> at <a href="http://wildohiomagazine.org">wildohiomagazine.org</a> to purchase a membership for <b>\$10</b>.</p> <p>For <b>online customers</b> who purchase a hunting or fishing license, Ohio Wetland Habitat Stamp, or an Ohio Wildlife Legacy Stamp <b>online</b>, your cost is only <b>\$5</b>.</p>		
	44		
OUTDOOR SPORTS MARKETPLACE	OUTDOOR SPORTS MARKETPLACE <b>One-Third Page</b> NO Bleed 4.5" x 2.5" Minimum Bid <b>\$1,000</b>		OUTDOOR SPORTS MARKETPLACE
	Classified Ad Size NO Bleed 2.25" x 1.25"	Minimum Bid <b>\$250</b>	
	OUTDOOR SPORTS MARKETPLACE <b>One-Third Page</b> NO Bleed 4.5" x 2.5" Minimum Bid <b>\$1,000</b>		
	45		
OUTDOOR SPORTS MARKETPLACE	OUTDOOR SPORTS MARKETPLACE <b>One-Half Page</b> NO Bleed 4.5" x 3.75" Minimum Bid <b>\$1,500</b>		OUTDOOR SPORTS MARKETPLACE
	OUTDOOR SPORTS MARKETPLACE <b>One-Third Page</b> NO Bleed 4.5" x 2.5" Minimum Bid <b>\$1,000</b>		
	OUTDOOR SPORTS MARKETPLACE <b>One-Quarter Page</b> NO Bleed 2.25" x 3.75" Vertical Minimum Bid <b>\$800</b>	OUTDOOR SPORTS MARKETPLACE <b>One-Quarter Page</b> NO Bleed 2.25" x 3.75" Vertical Minimum Bid <b>\$800</b>	
	49		

OUTDOOR SPORTS MARKETPLACE	OUTDOOR SPORTS MARKETPLACE <b>One-Third Page</b> NO Bleed 4.5" x 2.5" Minimum Bid <b>\$1,000</b>		OUTDOOR SPORTS MARKETPLACE
	Classified Ad Size NO Bleed 2.25" x 1.25"	Minimum Bid <b>\$250</b>	
	Classified Ad Size NO Bleed 2.25" x 1.25"	Minimum Bid <b>\$250</b>	
	OUTDOOR SPORTS MARKETPLACE <b>One-Third Page</b> NO Bleed 4.5" x 2.5" Minimum Bid <b>\$1,000</b>		
48			
OUTDOOR SPORTS MARKETPLACE	OUTDOOR SPORTS MARKETPLACE <b>One-Half Page</b> NO Bleed 4.5" x 3.75" Minimum Bid <b>\$1,500</b>		OUTDOOR SPORTS MARKETPLACE
	OUTDOOR SPORTS MARKETPLACE <b>One-Quarter Page</b> NO Bleed 2.25" x 3.75" Vertical Minimum Bid <b>\$800</b>		
	OUTDOOR SPORTS MARKETPLACE <b>One-Quarter Page</b> NO Bleed 2.25" x 3.75" Vertical Minimum Bid <b>\$800</b>		
	49		



# Advertising Bid Form

## Ohio Hunting and Trapping Regulations 2014-2015

Bidder Company/Business Name		
Type of Business, Organization, or Product		
Contact Person		
Federal Tax ID No.		
Street Address		
City	State	Zip
Phone No.	Fax No.	
Email Address		

**See Invitation to Bid for instructions and options.**

Each page, section, or location available for advertising/promotional space will have a minimum bid price for that specific page, section, or location and specifications for each (see **Exhibits A , B, C**). All bids considered will have to meet or exceed the posted minimum bid price. Each bidder will indicate if they wish to be considered for only one (1) space or two (2) spaces in the publication. Each bidder will have the opportunity to bid on up to two (2) locations in Hunting and Trapping Regulations Section and/or the Outdoor Sports Marketplace Section indicating their preference as either first or second (1st, 2nd). A bidder could result with two (2) advertising awards total if they indicate they wish to be considered for more than only one (1) space. If a bidder is the highest bidder for more than one (1) location and the bidder indicated they wish to be considered for only one (1) space preference will be given to the ad that is larger in size. No single bidder will be awarded more than two (2) locations total in the Ohio Hunting and Trapping Regulations publication based on bids collected. See the **How to Submit Bids** section on the Invitation to Bid/Agreement Contract).

I would like to bid and be considered for placement in *(check only one box)*

ONLY one (1) location

TWO (2) locations

Each Advertising Bid Form must be submitted in a sealed envelope to the following address (with the words **SEALED BID** clearly marked on the outside of the envelope):

**Ohio Department of Natural Resources  
Division of Wildlife, Fiscal Section  
Attn: Regulations Advertising  
2045 Morse Road, Bldg. G  
Columbus, Ohio 43229-6693**



Bidder Company/Business Name

Indicate Preference 1st, 2nd, (1, 2) (See Exhibits A, B, C)

Minimum Bid Price

Your Bid Price

**Specific Locations in the Hunting and Trapping Regulations Section** (Preference will be given to the ad that is larger in size.)

	1A	Inside Front Cover, 5.375" x 8.375" Full bleed	Full-Page Ad; <b>\$8,000</b>	\$
		Inside Front Cover, 1/2 page, 5.375" x 4.1875" Full bleed	1/2-Page Ad; <b>\$4,000</b>	\$
	2B	Page 4, Season & Bag Limit Table, 5.375" x 8.375" Full bleed	Full-Page Ad; <b>\$6,000</b>	\$
		Page 4, Season & Bag Limit Table, 1/2 page, 5.375" x 4.1875", Bleed	1/2-Page Ad; <b>\$3,500</b>	\$
	3C	Page 6, Deer Season Map, 5.375" x 8.375" Full bleed	Full-Page Ad; <b>\$7,000</b>	\$
		Page 6, Deer Season Map, 1/2 page, 5.375" x 4.1875" Bleed	1/2-Page Ad; <b>\$4,000</b>	\$
	4D	Center Spread, 10.75" x 8.375" Full bleed	Full Spread; <b>\$10,000</b>	\$
		Center Spread, single page; 5.375" x 8.375" Full bleed	Single Page; <b>\$6,000</b>	\$

**Hunting and Trapping Regulations Section** (Placement of ads in this section is at the discretion of the Publisher.)

	6F	Full-page ad, 5.375" x 8.375" Full bleed	Full-Page Ad; <b>\$5,000</b>	\$
	7G	Half-page ads, 5.375" x 4.1875" Full bleed	1/2-Page Ad; <b>\$3,000</b>	\$
	8H	One-Third page ad, 5.375" x 2.75" Full bleed	1/3-Page Ad; <b>\$1,800</b>	\$

**Outdoor Sports Marketplace Section** (Placement of ads in this section is at the discretion of the Publisher.)

	9J	Half-page ad, 4.5" x 3.75", No Bleed	1/2-Page Ad; <b>\$1,500</b>	\$
	10K	One-Third page ad, 4.5" x 2.5", No Bleed	1/3-Page Ad; <b>\$1,000</b>	\$
	11L	One-Quarter page ad, 2.25" x 3.75" Vertical, No Bleed	1/4-Page Ad; <b>\$800</b>	\$
	12M	Classified Size ad, 2.25" x 1.25", No Bleed	Classified ad <b>\$250</b>	\$

By the signature affixed on this Advertising Bid Form the bidder certifies the he/she represents the party making the forgoing bid; that such bid is genuine and not collusive or sham; that bidder has not colluded, conspired or agreed, directly or indirectly, with any bidder or person, to put in a sham bid; or colluded or conspired to have another not bid and has not in any manner, directly or indirectly, sought by agreement or collusion, or communication or conference, with any person to fix the bid price of its bid or any other bidder, or to fix any overhead, profit or cost element of the bid price, or of that of any other bidder, or to secure any advantage against any bidder or any person or persons interested in the proposed contract; and that all statements contained in the bid are true; and further, that the bidder has not, directly or indirectly, submitted this bid, or the contents thereof, or divulged any related information or data to any association or to any member or agent of any association. The bidders confirms and agrees to comply with all of the terms and conditions of the Invitation to Bid

All bidders and employees of the ODNR, and the Division of Wildlife are bound by the Ethics Laws of the State of Ohio. Any bidder or employee who violates any of these laws will be subject to penalties set forth by law.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print name \_\_\_\_\_

Title/Office \_\_\_\_\_